



AGENDA

to the Final Local Conference of the ThreeT project – 21 April 2021 (Wednesday)

09:30-10:00	Registration
	Logging in, technical details
10:05-10:15	Welcome from the Self-Government Office of Vas County
	Dr. Péter BALÁZSY, Self-Government Office of Vas County, Head of Office
10:15-10:30	ThreeT project by numbers: partnership, good practices, study trips, results
	Adrienn NÉMETH, Self-Government Office of Vas County, ThreeT project coordinator
10:30-11:10	"This Trail goes ever on and on" –
	Local Action Plan for the development of thematic trail tourism in Vas County
	Gál KÖRMENDY, Borostyánkő Consulting and Marketing Ltd.
11:10-11:30	Online coffee break
11:30-12:00	Tourism-related calls of the Territorial and Settlement Development Operational
	Programme (TSDOP) 2014-2020
	Zsuzsanna KATONA, Ministry of Finance, Managing Authority for Regional Development
	Operational Programmes, Programme manager
12:00-12:20	Vas County in 2030 – current events in regional development in the county
	Dr. Péter BALÁZSY, Self-Government Office of Vas County, Head of Office
12:20-12:45	Introduction of the Vas county bicycle road network plan
	Dr. Bálint KONDORA, Self-Government of Vas County, Vice-president
12:45-13:05	Comments, Questions & Answers
	ACTION-BASED GROUPING
13:05-13:35	ACTION PLAN / ACTION -BASED GROUPING
	Room 1 – ACTION 1 – COORDINATION:
	Establishing the Vas County Trails / values brand
	Moderator: Tibor POLGÁR
	Room 2 – ACTION 2 – EXPANSION:
	Network of smaller or less visible archaeological/industrial attractions and secondary
	side-themes to provide value added to other trails and gain own "treasure-hunt" niche
	Moderator: Gál KÖRMENDY
	Room 3 – ACTION 3 – ENHANCEMENT:
	Service and attraction development of existing regional trails, focusing on local heritage
	and identity
	Moderator: Kata SZENDI
13:35-14:00	Summary, Questions & Answers, Farewell

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